

創刊

# JOURNAL OF GLOBAL MEDIA STUDIES

ジャーナル・オブ・グローバル・メディア・スタディーズ

## 目次

- 逐次通訳と同時通訳における順送りの訳出 ..... 1  
内山浩道
- Tokyo Pop Culture as A Transformative Culture ..... 17  
Kenichi KAWASAKI
- 教育・研究資料のデジタルアーカイブ化と著作権に関する研究 ..... 31  
苗村憲司／斎藤信男／吉田尚史／松原大悟
- Accentuating the Global in 'Global Media Studies' ..... 47  
Tim ASHWELL
- Global Management for the Content Generating Firms  
— Multiplatform Strategy Performance in Globalizing Processes — ..... 53  
Yoko KAGAMI
- デジタル国際標準化における技術の競争力に関する検討  
— 放送方式を事例として — ..... 61  
西岡洋子
- General Election Hatena: The First Political Prediction Market in Japan .... 71  
Hiroshi YAMAGUCHI
- The Impact of Visible and Non-visible Attributes on Group Potency  
and Effectiveness Expectations ..... 77  
Vesa PELTOKORPI
- A Study on Metadata Extraction, Retrieval and 3D Visualization  
Technologies for Multimedia Data and Its Application to e-Learning ..... 91  
Naofumi YOSHIDA
- Assessing Pair Taping (PT) Efficacy: A Broader Look at Self-confidence  
Variables ..... 99  
Michael F. KUBO



Faculty of Global Media Studies  
KOMAZAWA UNIVERSITY



C O N T E N T S

ÔJapanese to English Interpreting by Left-to-Right Predication in  
y Consecutive and Simultaneous Interpreting .....1  
y Hiro UCHIYAMA

ÔTokyo Pop Culture as A Transformative Culture.....17  
y Kenichi KAWASAKI

ÔA Study on Digital Archiving and Copyright for Academic Materials.....31  
y Kenji NAEMURA, Nobuo SAITO, Naofumi YOSHIDA and Daigo MATSUBARA

ÔAccentuating the Global in 'Global Media Studies'.....47  
y Tim ASHWELL

ÔGlobal Management for the Content Generating Firms  
y —Multiplatform Strategy Performance in Globalizing Processes— .....53  
y Yoko KAGAMI

ÔPerspectives for De Jure International Standardization in the  
y Case of Broadcasting.....61  
y Yoko NISHIOKA

ÔGeneral Election Hatena: The First Political Prediction Market in Japan.....71  
y Hiroshi YAMAGUCHI

ÔThe Impact of Visible and Non-visible Attributes on Group Potency and  
y Effectiveness Expectations .....77  
y Vesa PELTOKORPI

ÔA Study on Metadata Extraction, Retrieval and 3D Visualization  
y Technologies for Multimedia Data and Its Application to e-Learning .....91  
y Naofumi YOSHIDA

ÔAssessing Pair Taping (PT) Ef cacy: A Broader Look at Self-confidence  
y Variables.....99  
y Michael F. KUBO

è í

Ô ž í è q % ò ì è t S Z " q ù " w Z .....1  
y ° • Ò "

ÔTokyo Pop Culture as A Transformative Culture .....17  
y Kenichi KAWASAKI

Ô ---Z € ç % w Æ ' » ç ž " § Ò = q ¶ ^ v t b " Z € .....31  
y ¶ Q ~ — H { ô % — b > ~ ™ — ¡ j G ›

ÔAccentuating the Global in 'Global Media Studies'.....47  
y Tim ASHWELL

ÔGlobal Management for the Content Generating Firms  
y —Multiplatform Strategy Performance in Globalizing Processes— .....53  
y Yoko KAGAMI

Ô Æ ' á " ç M ª j = t S Z " U [ w • ê — t b " U |  
y — L ù M Û › Æ « q ` o — .....61  
y b , 8

ÔGeneral Election Hatena: The First Political Prediction Market in Japan...71  
y Hiroshi YAMAGUCHI

ÔThe Impact of Visible and Non-visible Attributes on Group Potency  
y and Effectiveness Expectations .....77  
y Vesa PELTOKORPI

ÔA Study on Metadata Extraction, Retrieval and 3D Visualization  
y Technologies for Multimedia Data and Its Application to e-Learning .....91  
y Naofumi YOSHIDA

ÔAssessing Pair Taping (PT) Ef cacy: A Broader Look at Self-confidence  
y Variables.....99  
y Michael F. KUBO

